

Message Text

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72

ACTION ARA-02

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ATTN: IOR/ M, IPS, IBS, RIM, ILA, IBS/ PL FOR LAMACHIA

E. O. 11652: N/ A

TAGS: PFOR EFIN BR VS XM EC ECLA

SUBJECT: DAILY MEDIA REACTION REPORT

1. PROMINENT MEDIA PLAY GIVEN LAST U. S. MILITARY FORCES' WITHDRAWAL FROM VIETNAM. CONSERVATIVE O GLOBO (RIO) FRONT- PAGE EDITORIAL ENTITLED " THE LAST DAY IN VIETNAM" SAYS: " ... AS GRET AS U. S. SINS MAY HAVE BEEN IN VIETNAM, THE U. S. IS ENDING A SHAMEFUL CAMPAIGN WITH HONOR. ... THE UNITED STATES HAS PLANTED IN THE VIETNAMESE SOIL THE SEEDS OF DEMOCRATIC TENACITY AND OTHER CHARACTERISTICS WHICH EXPLAIN WHY THE U. S. IS THE CHIEF WORLD POWER. WITHDRAWAL DOES NOT MEAN ABANDONMENT. NOW IT IS UP TO THOSE WHO ARE STAYING TO UNDERSTAND THAT A GREAT MISSION WAS ACCOMPLISHED THERE, AND TO BE WORTHY OF IT." (MARCH 30.) TV GLOBO NETWORK' S MARCH 29 LATE EVENING NEWSCASTS CARRIED EXTENSIVE COMMENTS ABOUT SCARS LEFT IN VIETNAM BY THE WAR. COMMENTATOR HERON DOMINGUES REFERRED TO THE COUNTRY AS A " LUNAS LANDSCAPE" AND SAID " ECOLOGY " WAS DAMAGED.

2. FOR IBS/ PL, PORTUGUESE OF O GLOBO EDITORIAL, PARAGRAPH 1:
"... FOR MAIORES QUE HAJAM SIDO OS PECADOS DOS ESTADOS UNIDOS
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NO VIETNAM, O PAIS SAI COM HONRA DA CAMPANHA INGLORIA. ...
RETIRANDO- SE DO VIETNAM, OS ESTADOS UNIDS NAO O FAZEM SEM TER
PLANTADO NAQUELE SOLO AS SEMENTES DOS SEUS EXEMPLOS DE TENACIDADE
DEMOCRATICA E DAQUELES TANTOS QUE EXPLICAM A SUA PREDOMINANCIA
NA FACE DA TERRA. NAO FOI, PORTANDO, UM ABANDONO. CABE AOS QUE
FICARAM ENTENDER QUE UMA GRANDE MISSAO ALI SE CUMPRIU E SE
TORNARAM DIGNOS DELA."

3. PROMINENT PRESS PLAY CONTINUES ON ECLA MEETING IN QUITO. SAMPLE
COVERAGE.

(A) INFLUENTIAL O ESTADO DE SAO PAULO' S SPECIAL CORRESPONDENT IN
ECUADOR, ALBERTO TAMER, WRITES ABOUT THE U. S. ABSTENTION IN VOTE ON
THE DOCUMENT ON LATAM DEVELOPMENT STRATEGY APPROVED YESTERDAY WITH
DEVELOPED COUNTRIES' SUPPORT: "... THE USDEL HEAD EXPLAINED HIS
POSITION AS A MATTER OF BEING CONSISTENT, INASMUCH AS THE U. S. FROM
THE BEGINNING OPPOSED THE TEXT PROPOSED FOR THE DOCUMENT. ... THE
AMERICAN ATTITUDE SURPRISED EVEN DEVELOPED NATIONS, BECAUSE THE
DOCUMENT IS ONLY A REGIONAL ONE AND IT IS NOT DEFINITIVE: IT WILL
HAVE TO BE DISCUSSED AND VOTED ON BY UNCTAD IN APRIL, BY THE UN
ECOSOC IN JULY, AND FINALLY BY THE UNGA IN SEPTEMBER. LATAM IS IN A
MINORITY IN ALL OF THESE ORGANIZATIONS, THE DOCUMENT THUS BEING
SUBJECT TO MODIFICATION OR REJECTION. ..." (MARCH 30).

(B) CONSERVATIVE O JORNAL (RIO) FRONT- PAGE NEWS REPORT ENTITLED
" THE CONFRONTATION" SAYS: " ALL LATAM COUNTRIES, FROM BRAZIL TO CUBA,
UNITED AGAINST THE INDUSTRIALIZED NATIONS WHEN THE TECHNICAL REPORT
PREPARED FOR THE MEETING WAS BEING DISCUSSED. THE REASON (FOR THEM TO

FORM A BLOC) IS VERY CLEAR: THE RICHER NATIONS OPPOSED ALL RESOLUTIONS

WHICH WOULD DEMAND THAT THEY ADOPT ATTITUDES MORE FAVORABLE TO THE
POORER COUNTRIES' DEVELOPMENT. ..." (MARCH 30).

4. O ESTADO DE SAO PAULO EDITORIAL ENTITLED " U. S. TRADE WITH LATAM"
COMMENTS ON A RECENT STATEMENT MADE IN THE DOMINICAN REPUBLIC BY
GENERAL ALVARO TAVARES, PRESIDENT OF THE BRAZILIAN SUGAR AND ALCOHOL
INSTITUTE, IN WHICH GENERAL TAVARES SAID THE U. S. SHOULD PURCHASE
SUGAR IMPORTS EXCLUSIVELY FROM WESTERN HEMISPHERE. PAPER' S COMMENTARY
:
"... THIS WOULD RESULT IN MUTUAL BENEFITS: FOR LATAM' S SUGAR- PRODUCING

NATIONS, BECAUSE THEY WOULD HAVE THE GUARANTEE OF NATIONAL INCOM
GROWTH

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,
OF LABOR- MARKET EXPANSION, AND OF ECONOMIC DYNAMIZATION; FOR THE U. S.

,
BECAUSE IT WOULD BE FIGHTING FOR ITS PROCLAIMED IDEAL OF CREATING A
STRONG ECONOMY IN LATAM THROUGH EXPANSION OF TRADE, NOT THROUGH
AID. THIS IS THE TYPE OF " AID' THAT THE LATAM NATIONS PREFER,
AND THIS IS AN OPPORTUNITY THE U. S. SHOULD NOT OVERLOOK, IF IT
WANTS TO PRACTICE WHAT IT PREACHES." (MARCH 30.)
TUCH

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